



# The Board!.....

## FTSE to SMEs

A discussion forum on Board Effectiveness

PARTNERSHIP THROUGH INSIGHT,  
INTEGRITY AND INNOVATION

Team up with David Venus & Company and JFP Strategic Planning at The Caledonian Club, 9 Halkin Street, Belgravia London, SW1X 7DR for a breakfast forum on Wednesday 25th January 2012 8.00am – 10.30am.

The forum is free but places are limited. If you would like to reserve a place please email [marketing@equiniti.com](mailto:marketing@equiniti.com).

Shareholders of listed companies and business owners of SMEs all have an important interest in ensuring effective governance and dynamic business development, in both their main companies and subsidiaries. FTSE 350 companies now have a regulatory responsibility to review their Board performance and other listed companies will wish to follow best practice.

The Institute of Directors, prompted by the EU, has published corporate governance guidance for unlisted companies, but probably less than 20% of SMEs have a proper Board process. SMEs can learn a great deal from listed companies on the value of "The Board."





**This is a chance to discuss what makes an effective Board. We will be looking at composition including diversity, independence, process and transparency.**

Bringing together two experienced implementation facilitators who have wide board experience, David Venus of David Venus & Company and John Fairley of JFP Strategic Planning will facilitate. David Venus and Company is a leading firm of Chartered Secretaries providing company law and corporate governance advice to both public and private companies. JFP Strategic Planning specialise in strategic planning services, including dynamic implementation through the non exec role.

We are specifically inviting Chartered Secretaries, Directors and SME owners to attend and not only learn some useful ideas on how to implement the Board Process, but be shown better ways of doing it.

CPD points will be available for Chartered Secretaries.

We feel passionately about what we do and its benefits. We want to inform Owners and Directors.

